

To all involved in the Program for Leading Graduate Schools

Tokyo Institute of Technology
The Third Business Plan Competition Executive Committee

Program for Leading Graduate Schools
The Third Business Plan Competition
-Co-creation by students and business experts-

It has been seven years since the Ministry of Education, Culture, Sports, Science and Technology (MEXT)'s program for leading graduate schools started. The program has already produced many successful graduates widely active in the society. We hold an opportunity to facilitate a co-creation by the leading programs' students and business experts of industry and startups. Students are expected to learn how they can execute their knowledge in actual society. While students' competence fostered through the leading programs is demonstrated to business experts. We hereby organize "The Third Business Plan Competition -Co-creation by students and business experts-". We call for business plans from students which will solve the problems in the society and can be commercialized. The selected plans will further be polished by business experts who co-create chances to realize the plan. The business plans are expected to provide creative solutions to important problems in society such as global environmental issues, population aging, declining birth rates, employment, energy resources, medical care, IT and Olympic-Paralympic related developments. The planned due date of application is Mon, November 20. We kindly ask you to announce this event to the students of the leading programs soon. This competition is not only for the students who plan to be entrepreneurs, but the ones who are strongly motivated to solve the social problems.

1. Important dates

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| (1) <u>Mon, Nov 20, 2017</u> | <u>Due date of the application</u> |
| (2) Tue, Nov 21 – Fri, Dec 22, 2017 | Application reviewed by committee members Decision of the finalists and teams for poster presentation |
| (3) Wed, Dec 27 | Notification of acceptance by e-mail |
| (4) <u>Tue, Jan 30, 2018</u> | <u>Date of the third business plan competition</u> |

2. The Third business plan competition

- (1) Place: Tokyo Institute of Technology, Campus Innovation Center (CIC)
3-3-6 Shibaura, Minato-ku, Tokyo
1 min. walk from Shibaura exit in JR Tamachi station. 5 min. walk from Mita subway station.
- (2) Date & Time: Tue, January 30, 2018, 9:10-19:00

(3) Time schedule (tentative)

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|---------------|--|
| 8:30- | Reception |
| 9:10-9:30 | Opening |
| 9:30-10:40 | (* Finalists presentations (5 min * 10 teams) |
| 10:40-12:00 | (* Poster session #1 (5 teams, presentation to examiners) |
| 12:00-13:10 | Lunch break |
| 13:10-14:30 | (* Poster session #2 (5 teams, presentation to examiners) |
| (10:40-14:30) | (* Discussion with business person to refine the plan |
| 14:30-14:50 | Break |
| 14:50-16:30 | (* Final presentations (5 min presentation + 4 min discussion) * 10 teams |
| 16:40-18:00 | Networking among students and business people |
| 18:10-19:00 | Closing (incl. award ceremony of best presentations) |

(* It is allowed for students to prepare finalist presentation/poster session, discussion with the business people and final presentations in English.

3. Conditions for application

- (1) A team must consist of one to three students (a representative and collaborators) of the program for leading graduate schools.
- (2) Collaborators can belong to a different leading program from the one that the representative does.
- (3) The coordinator of the program that the representative student belongs to must sign the application form with understanding of the contents.
- (4) The number of applications from a leading program counted by the representative students is limited to approximately five.

4. Evaluation criteria

- (1) Social and/or economic importance of the subject
- (2) Concreteness and originality in approaches to the problem
- (3) Social effect and impact of the plan
- (4) Completeness of the plan proposal
- (5) Possibility of commercialization

5. Note when introducing science and technology

- (1) In terms of protection of intellectual property, all the technologies included in the proposal must be available to public. It is noted that technology available to public means the ones published in academic conferences, research papers and patents. If applicants include outcomes of their own research, one must take permission from the person in charge, e.g., academic supervisor, for the usage in this competition.
- (2) Usage of unpublished technology must be avoided. Since this business plan competition is opened to public,

presenting such technology would possibly cause difficulty in patent application. Care must be taken to handle confidential research outcomes from joint-research with companies for example. It could cause serious problems when such information is opened intentionally or unintentionally. The business plan competition and all concerned accept no responsibility for any direct or indirect loss resulting from the usage of technologies which are unpublished and/or protected by confidential agreement.

6. Questionnaire

For improvement of Innovation Education, questionnaires will be collected at the end of this program. Results of these questionnaires could be used for publication with all private information disclosed. You have an option to participate in questionnaire without your information being used for publication as well.

7. Website

Website for “The Third Business Plan Competition” is available at (<http://leading-bc.jp/>) since November 2017. All information (including requests for Finalists and Poster session teams, and change of the schedule) regarding this program will be updated on this website.

8. Application form

Application form in WORD file (Japanese version and English version) will be delivered to each Leading Program office. QR code below could be used for downloading WORD files. Please fill out forms at length of no longer than three pages. The application form (WORD file and PDF file with signature of the coordinator of the program) should be sent through e-mail to the address below. All applications are strictly due by Mon, November 20, 2017.



Application form in WORD file (Japanese version)

http://www.eae.titech.ac.jp/ACEEES/competition2018/Application_Form_Japanese.docx

Application form in WORD file (English version)

http://www.eae.titech.ac.jp/ACEEES/competition2018/Application_Form_English.docx

<Contact>

Tokyo Institute of Technology
Office of the third business plan competition
E-mail: third-bc-2018@eae.titech.ac.jp